



Mubasher Financial Services Addresses MENA Capital Markets Summit and Awards 2015
Also Awarded - “Broker of the Year- UAE”
&
“Equity Research Provider of the year”

Middle East, 4th November 2015: - Mubasher Financial Services, one of the Middle East’s leading financial institutions, addressed the MENA Capital Markets Summit and Awards 2015 event which was recently held at the Atlantis Hotel, in Dubai.

The annual Global Investor/ISF Middle East awards celebrate the best of the region's financial services industry including asset management and asset servicing, and the winners are decided by an editorial panel in addition to region-wide industry experts. The entries were judged on performance as well as qualitative and structural criteria.

At the same event, Mubasher was awarded with two first place awards which were: “Broker of the Year- UAE” and “Equity Research Provider of the year”. **Wael Darwish General Manager, Mubasher Financial Services** accepted the Broker award and said:-

"It is a great honour to receive this prestigious award, which once again recognises the strength of the [Mubasher](#) business across both our technology and trading platforms for our institutional and retail clients. With the launch of our Global Trading Network service we are now uniquely well positioned to provide brokerage services covering 78 regional and international markets representing the largest online trading network for GCC investors. This award is yet another endorsement of our continued progress will reinforce the strength of our brand region-wide as we continue to lead the market as the 'go to' broker of choice. "

At the MENA Capital Markets Summit, **Amr Hussein Elalfy, Managing Director, Global Head of Research of MubasherTrade** was part of a panel discussing the value of research products and services for investors. He also accepted the Equity Research Provider of the year Award and said:-

"MubasherTrade continues to be recognized for the world-class level of financial services it offers its clients. However, we are excited this year to have been recognized for the first time for our equity research offering. This is yet another testament to Mubasher Trade's excellence when providing clients with value-added services that complement our brokerage offering."

"This award comes at a time when MubasherTrade is undertaking a client-focused restructuring to offer seamless global diversification through our award-winning trading platform. In doing so, research will be central to Mubasher Trade's full-service offering. Indeed, we believe our research products and services will add value to the investment decision-making process of our clients when investing globally."



"While MENA markets have been on a roll for the past few years, their mediocre performance and relatively high volatility in 2015 underlines the need for MENA investors to 'think global' when investing. On one hand, global investing expands investors' investment opportunity set; on the other hand, it ensures sustainable investing regardless of any downturn in their local markets. While looking for the next best global market performance requires strong analytics, MubasherTrade has been building its research capabilities for the last three years to help clients identify winning investment opportunities."

These new awards follow Mubasher's recent award from the Dubai Financial Market (DFM) with a recognition trophy for providing investors with trading access through its innovative smart phone trading application. Added to this NASDAQ Dubai also recognized Mubasher as 'Retail Broker of the Month'.

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